

## **ECEDHA 26<sup>th</sup> Annual Conference and ECEXpo**

### **Corporate Sponsorship Packages**

*March 12-16, 2010 Sheraton Sand Key Resort  
Clearwater Beach, Florida*

#### **ECEDHA Partners**

**Sponsorship Fee: \$5,000**

The ECEDHA Partner sponsorship offers maximum exposure for your organization and includes a comprehensive package providing visibility at the Annual Conference and within annual communications throughout the calendar year.

##### Annual Conference Exposure

- Two-Page Advertisement in the Official Program Guide
- One 8 ft x 8 ft space within the ECEXpo demo area
- Logo recognition in the Official Program Guide
- Corporate acknowledgment and thank-you during the keynote address
- Two corporate representatives are invited to manage the ECEXpo demo and interact with the attendees throughout the conference

##### ECEDHA Web Site Exposure (Annual)

- Corporate profile and logo recognition on the ECEDHA Web site
- Rotating Web site banner ad positioning for six months of sponsor's choosing
- Product demonstration spotlight to be showcased on the ECEDHA Web site and within The ECEDHA Source E-Newsletter. The 5-7 minute video can either be captured live at the Annual Conference or provided directly by the sponsor.

##### ECEDHA Source E-Newsletter Exposure (Quarterly)

- Side-bar button advertisement in electronic ECEDHA Member Newsletter
- One featured article on your company and product or an interview with a corporate executive
- Lead collection on advertising click-throughs for 45 days after distribution

#### **ECEXpo Demo Opportunities**

**Sponsorship Fee: \$1,500**

The ECEXpo offers an 8 ft x 8 ft tabletop exhibit opportunity to demonstrate your products and services to the targeted ECEDHA audience. Three and a half hours of Monday's morning and afternoon networking breaks and luncheon have been dedicated to allow you maximum exposure to the attendees. This turnkey opportunity includes the following:

- One 4-foot skirted table with 2 chairs
- Waste paper basket
- One power socket
- One 8-foot back wall and two 3-foot tall side walls
- Company identification sign
- Corporate profile and logo listing within the Official Program Guide
- Opportunity to distribute corporate collateral to ECEDHA members via the on-line virtual briefcase

**ECE Spotlight**

**Sponsorship Fee: \$3,000**

Extend your reach beyond the ECEDHA Annual Conference and *ECExp*o with the ECE Spotlight. Sponsors will be provided with a dedicated 20-minute presentation time slot on-site at the Annual Conference. This filmed seminar will then be available post-show allowing sponsors to address the entire ECEDHA membership directly with their 20 minute video to be featured on the ECEDHA Web site and in the ECEDHA Source E-Newsletter. Share your company’s products, services, and views on future trends in ECE education.

Filming will take place on Sunday, March 14 at the Sheraton Sand Key Resort. ECEDHA Annual Conference attendees will be invited to view the filming while enjoying a continental breakfast courtesy of all ECE Spotlight sponsors. Continental breakfast sponsorship is included in the ECE Spotlight sponsorship package and includes general logo recognition signage.

**ECE Spotlight + *ECExp*o Bundle**

**Sponsorship Fee: \$4,000**

Includes all of the ECE Spotlight benefits plus an 8 ft x 8 ft tabletop exhibit within the *ECExp*o.

**Official Program Guide Advertising**

At the Annual Conference, ECEDHA members and their guests rely on the Official Program Guide to track their activities throughout the meeting. Highlight your company in the program guide for all to see!

Inside Front Cover Advertisement	\$750
Inside Back Cover Advertisement	\$750
Back Cover Advertisement	\$750
One-Page Advertisement	\$500
Two-Page Spread Advertisement	\$800
Center Spread Advertisement	\$1,000

## **The ECEDHA Source E-Newsletter Advertising**

The ECEDHA Source is a quarterly e-newsletter designed to share timely industry and organizational news with all of the ECEDHA members and supporters.

### **Product Demonstration Sponsorship Fee: \$1,000**

Showcase your product or service with a 5-7 minute product demonstration video! Your product will be featured on the ECEDHA Web site and within the ECEDHA Source E-Newsletter. Video can be captured live at the ECEDHA conference or provided directly by the sponsoring company.

### **E-Newsletter Advertising**

Skyscraper \$500  
*120 pixels (w) x 600 pixels (h) / Maximum File Size: 40 Kb*

Banner – Top \$500  
*468 pixels (w) x 60 pixels (h) / Maximum File Size: 20 Kb*

Button \$250  
*125 pixels (w) x 125 pixels (h) / Maximum File Size: 20 Kb*

## **Hospitality Sponsorships**

A number of hospitality receptions are available throughout the ECEDHA Annual Conference.

Benefits of sponsorship include the following:

- Logo recognition in the Official Program Guide
- Logo recognition on the ECEDHA Web site leading up to the Annual Conference, including a link to your corporate home page
- Corporate acknowledgment and thank-you during the hospitality function
- Logo recognition signage on hospitality tables and stations
- Opportunity to distribute corporate collateral to ECEDHA members
- Opportunity to send one corporate representative to interact with attendees during the receptions and networking breaks throughout the conference

### **Friday Welcoming Reception**

**Sponsorship Fee: \$3,000**

The Friday evening Welcoming Reception provides an opportunity to greet the department heads and their guests as they arrive at the ECEDHA Annual Conference. Each year, department heads look forward to this information networking reception and social opportunity to meet new colleagues and renew old friendships.

### **Luncheon Hospitality Sponsorship**

**Sponsorship Fee: \$3,000**

ECEDHA offers an exclusive hospitality sponsorship opportunity during the Saturday luncheon. The department heads look forward to these informal networking opportunities.

### **Saturday Evening Reception, Banquet, and Entertainment**

**Sponsorship Fee: \$5,000**

After a day of discussions and networking, ECEDHA members and their guests enjoy the special social event of the annual meeting—Saturday’s banquet and entertainment. This sponsorship provides one company with the exclusive opportunity to host ECE department heads and guests at the reception and dinner. Recognition includes prominent corporate logo placement on signage and on the dinner menu cards. In addition, the ECEDHA president will personally recognize and thank your company for its generous support.

### **Monday Evening Awards Reception and Banquet**

**Sponsorship Fee: \$5,000**

The ECEDHA Awards Reception and Banquet highlights achievements made by ECEDHA members, their departments, and their students. Your organization has the opportunity to host this special event featuring awards presented by ECEDHA and Eta Kappa Nu (HKN), the honor society for electrical and computer engineering. More than 200 ECEDHA and HKN members and their guests gather to congratulate the award winners during the dinner and reception.

*Hospitality sponsorships are non-exclusive as outlined above but can be purchased on an exclusive level. Inquire with the ECEDHA office for pricing details.*

**WiFi Access Sponsorship**  
**Sponsorship Fee: \$5,000**

Throughout the Annual Conference, ECEDHA members will require Internet access to check e-mails and stay in touch while away. Sponsorship of WiFi access provides complimentary Internet access to all Annual Conference attendees, courtesy of your organization. Attendees will receive a special card, featuring your corporate logo, with login instructions.

**Merchandise Sponsorships**

Merchandise sponsorships offer the opportunity to showcase your corporate logo to the department heads. ECEDHA members will use their merchandise items long after the conference concludes.

Benefits of sponsorship include the following:

- Logo recognition on the merchandise item
- Logo recognition in the Official Program Guide
- Logo recognition on the ECEDHA Web site, including a link to your corporate home page

**Registration Name Badge Lanyard Sponsorship**  
**SOLD**

The ECEDHA Name Badge Lanyard sponsorship offers high visibility for your organization. ECEDHA name badges and lanyards are distributed to all attendees and guests at registration and are worn throughout the event. More than 200 ECEDHA meeting participants and guests will wear your corporate logo throughout the program and on their excursions.

**Attendee Portfolio Sponsorship**  
**Sponsorship Fee: \$1,500**

Each ECEDHA member will receive a leather portfolio, notepad and pen for use during the Annual Conference. Sponsorship includes a two-color logo to be imprinted on the notepad paper as well as the opportunity to include a corporate pen in each pad holder. (Pens must be provided by the sponsoring organization.) Your organization also has the opportunity to include a corporate collateral piece and business card within the portfolio.

**Session Sponsorships**  
**Sponsorship Fee: \$1,000**

Session sponsorships provide optimal exposure within the ECEDHA Annual Conference. Sponsorship includes logo recognition on the projection screen as members assemble for the session, the opportunity to distribute corporate collateral within the session room, and corporate logo exposure outside of the session room.