2018 ECEDHA Revenue and Expenditures

TOTAL REVENUE: $1,023,284

- Exhibit, Sponsorship & Corporate Membership: 22%
- Academic Membership Dues: 38%
- Annual Conference Registration: 39%
- Interest Income: 1%

TOTAL EXPENDITURES: $986,702

- Management Services: 51%
- Member Services: 15%
- ECEDHA Annual Conference: 29%
- Special Initiatives: 5%
Summary of Expenditures

**MEMBER SERVICES: $148,102**

- **Direct Impacts for ECEDHA Members:**
  - ECE Working Group development to foster a collective voice and serve as a resource for ECE departments:
    - Branding
    - Communicators
    - Community (ECEDHA-C)
    - Curriculum
    - Diversity
    - Lab Professionals
    - MakerSpaces
    - Robotics
  - ECE Committees development to facilitate major programs within the Association:
    - Audit
    - Awards
    - *ECE Source* Editorial
    - Executive
    - Finance
    - Membership
    - Nominations
    - Program
  - Monthly *ECE Source* newsletter
  - Complimentary ECE Webinars
  - ECEDHA donates a portion of its membership proceeds to the ECEDHA Foundation to help guide, support, and fund significant educational programming activities to advance electrical and computer engineering

**ECEDHA ANNUAL CONFERENCE: $282,253**

- **Direct Impacts for ECEDHA Members:**
  - Enhanced programs designed to serve the department chair, and the ECE department as a whole:
    - ABET accreditation instruction
    - Communicators Program
    - Lab Professionals Program
    - MakerSpaces Program and Demo
    - Robotics Program and Demo
    - Student Programs (REDEFINE Workshop and IEEE-HKN Workshop)
  - Increased corporate participation in the *ECE Source* technology exhibition, ECE Spotlight sessions, and ECE Focus Groups
  - Subsidized registration fees to allow for increased participation by ECEDHA Members
Direct Impacts for ECEDHA Members:
• Community Working Group (ECEDHA-C) focused efforts:
  > Leading technology workshops and symposiums
  > Creation of a research and education vision for ECE departments
  > Platform to liaise between research and policy makers
• ECE Profession Branding:
  > Development of a new ECE brand campaign and marketing resources/brand tool kit
  made available to all ECEDHA member institutions to effectively communicate a
  consistent message for incoming students the benefits of choosing ECE as a discipline
• Association Branding:
  > Development of a new ECEDHA brand image and marketing strategy designed to
  communicate the benefits of ECEDHA

*Database and Website transitioning is expected to be complete and fully functional
by the end of 2019.

Grant Projects

TOTAL FUNDING RECEIVED: $82,008 | TOTAL EXPENDITURES: $82,008

- iREDEFINE Student Program*:
  > Improving diversity by increasing the number of women and under-represented
  minorities in faculty positions at ECE departments
  > Dedicated Workshops held at the 2018 ECEDHA Annual Conference
- HBCU/UMI Program*:
  > Gathers academics from underrepresented minority institutions to collaborate and
  address the recruitment, retention, and educational experience of students
  > Dedicated Workshop held at 2018 ECEDHA Annual Conference
  > Dedicated Workshop held July 2018 in Alexandria, Virginia

*Both projects were funded by the National Science Foundation and administered with
the support of ECEDHA and its membership.