2019 ECEDHA Annual Conference and ECExpo
March 22-26, 2019 Conference | March 24-25, 2019 ECExpo
Hilton Tucson El Conquistador | Tucson, Arizona
The Electrical and Computer Engineering Department Heads Association (ECEDHA) is the leading academic association composed of nearly 300 ABET accredited ECE university department heads and chairs from across the United States and Canada.

Explore various opportunities of engagement that provide high-level interaction with companies who support ECE disciplines, sell products and services into academia, and employ their graduates.

**WHY SPONSOR?**

- Reach the largest concentration of ECE department buyers and decision makers
- Influence the future of ECE education
- Raise your visibility and establish your position as a market leader
- Gain a deep understanding of current ECE technology requirements in the classroom
- Demonstrate your products and services to ECEDHA leadership
- Influence and attract the next generation of engineering graduates
- Establish new contacts and strengthen existing relationship with ECE decision makers

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ECEDHA’s Corporate Membership Program provides an unparalleled opportunity for business leaders to have access to, and collaborate with, this important academic constituency while influencing the future of electrical and computer engineering. A key element of the program is the formation of the ECEDHA Corporate Advisory Council, whose members will have the opportunity to influence ECEDHA’s programs and present recommendations to its Board of Directors. In particular, the Council will have the opportunity to provide guidance on the latest technologies and other trends impacting ECE.

For more information, contact ksimpao@ecedha.org

**CORPORATE MEMBERS**

List current as of February 1, 2018
ECEDHA’S REGIONAL LANDSCAPE

ECEDHA’s regional groups are very important to the overall strength of the organization and to each of its member universities. The regions convene independently throughout the year to focus on state and local funding, technology stimulus and development, regional economic initiatives, and other issues pertinent to their region.

ECEDHA CIRCULATION

ECEDHA offers a unique database, exclusive to ECEDHA, of current ECE faculty members and professionals across the United States and Canada. The ECEDHA database is the only of its kind reaching a targeted concentration of key decision makers, including:

- 7,000+ ECE Faculty Members
- 360+ ECE Department Heads
- 1200+ Industry Professionals
- 300 Deans
- 500+ ECE Staff Contacts
- 7,000+ ECE Faculty Members
ECEDHA’s Annual Conference and ECE Xpo provides the perfect setting to network and conduct business with department heads from today’s leading ECE universities. Exhibit space or sponsorship places your organization ahead of the competition.

ECEDHA offers unique sponsorship opportunities for industry to partner with prominent engineering schools as their ECE department heads and faculty strive to gain insight on the latest trends and issues in educational tools, curriculum, and industry requirements for future engineering professionals.

Hilton Tucson El Conquistador
Tucson, Arizona

HOST UNIVERSITIES:

AS A SPONSOR, YOU WILL

Strengthen your competitive edge

> Gain direct access to ECE Leadership: Over 200 ECE Department Heads will be in attendance

> Showcase your products, technologies, and innovations: ECEDHA’s ECE Xpo is the ideal platform to display your best solutions

> Elevate your company’s brand: ECEDHA provides a unique opportunity for exhibitors to gain prominence during the Annual gathering

For Sponsorship Opportunities, contact:
Kim Simpao
ksimpao@ecedha.org
773-315-7779
A variety of sponsorship offerings have been specifically designed to provide your company with significant brand recognition and exposure throughout the year. Several opportunities are available to fit the needs of small and large organizations alike.

Organizations may choose from the following options, outlined on the pages to follow:

### ECEDHA Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Fees</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Sponsorships</td>
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<tr>
<td>Signature Sponsor</td>
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<tr>
<td>Platinum Sponsor</td>
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<td>Diamond Sponsor</td>
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<td>ECE Source Newsletter</td>
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<td>Webinar</td>
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<td>ECE TecSource</td>
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<td>Working Group</td>
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<tr>
<td>Education Workshop</td>
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<tr>
<td>ECEDHA MakerSpace</td>
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<td>16</td>
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<tr>
<td>Virtual Spotlight</td>
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<tr>
<td>General Session</td>
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### Sponsorship Levels

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<tr>
<td>HOSPITALITY SPONSORSHIPS</td>
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<tr>
<td>Friday Evening Welcoming Reception</td>
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<td>Saturday Evening Reception</td>
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<td>Monday Evening Awards Banquet</td>
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### Merchandise and Technology Sponsorships

<table>
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<td>T-Shirt</td>
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<td>Baseball Cap</td>
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<td>Conference Bag</td>
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<td>Notebook and Pens</td>
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<td>Name Badge Lanyard</td>
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<td>Name Badge Insert</td>
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<td>Attendee Welcome</td>
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<tr>
<td>WiFi</td>
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<td>Mobile App</td>
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<tr>
<td>Polling</td>
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</table>
Conference sponsorship packages offer a variety of benefits to fit your needs. Customize your sponsorship package by choosing the benefit(s) ideally suited for your organization.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>SIGNATURE SPONSOR</th>
<th>PLATINUM SPONSOR</th>
<th>DIAMOND SPONSOR</th>
<th>GOLD SPONSOR</th>
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<tr>
<td>Option A</td>
<td>Select 1 benefit(s) from the items listed as “Option A”</td>
<td>Select 1 benefit from the items listed as “Option A”</td>
<td>Select 1 benefit from the items listed as “Option A”</td>
<td>Select 1 benefit from the items listed as “Option A”</td>
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<tr>
<td>Option B</td>
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<td>Focus Group</td>
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<tr>
<td>ECE TecSource</td>
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<td>Full Conference Pass</td>
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<td>ECE Source newsletter</td>
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<td>ECE Webinar</td>
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<td>ECE Corporate Spotlight Program Sponsor*</td>
<td>Option A</td>
<td>Option A</td>
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<tr>
<td>ECExpo Sponsor*</td>
<td>Option A</td>
<td>Option A</td>
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<tr>
<td>T-shirt Sponsor*</td>
<td>Option A</td>
<td>Option A</td>
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<tr>
<td>Baseball Cap Sponsor*</td>
<td>Option A</td>
<td>Option A</td>
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<tr>
<td>WiFi Sponsor*</td>
<td>Option A</td>
<td>Option A</td>
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<tr>
<td>Attendee Welcome*</td>
<td>Option A</td>
<td>Option A</td>
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<td>Video Session</td>
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<tr>
<td>Networking Lounge*</td>
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<td>Working Group</td>
<td>Option A</td>
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<tr>
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<td>Option B</td>
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<tr>
<td>Product Video</td>
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<td>Option A</td>
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<tr>
<td>Virtual Spotlight</td>
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<td>Option A</td>
</tr>
</tbody>
</table>

*Exclusive Sponsorships, based upon availability
SIGNATURE SPONSORSHIP

Sponsorship Fee: $20,000 (VALUE OF $30,000)

The Signature Sponsorship provides a comprehensive benefit package at the Annual Conference with heightened exposure in exclusive offerings. The Signature Sponsorship allows you to customize a benefit package to align with your organizations initiatives.

Includes the following benefits:

- 10 x 20 exhibit space ................................................................. Page 11
- ECE Spotlight Presentation ......................................................... Page 12
- Private Focus Group ................................................................. Page 12
- TecSource .................................................................................. Page 14
- Two (2) complimentary full conference passes
- Corporate recognition and acknowledgment
- Corporate profile and logo on the ECEDHA website
- Two (2) time e-mail access to the ECEDHA Annual Conference attendees

Choose one (1) item from the following selection:

ECE Corporate Spotlight Program Sponsorship — Exclusive* ........................................... Page 13
ECExpo Sponsor — Exclusive* ................................................................. Page 13
ECE Source Newsletter ........................................................................... Page 14
ECE Webinar ....................................................................................... Page 14
Video Session ....................................................................................... Page 15
Working Group .................................................................................... Page 15
T-Shirt Sponsor — Exclusive* ............................................................... Page 18
Baseball Cap Sponsor — Exclusive* ..................................................... Page 18
Attendee Welcome Sponsor — Exclusive* ............................................... Page 19
WiFi Sponsor — Exclusive* ................................................................. Page 20

*Based upon availability
PLATINUM SPONSORSHIP

Sponsorship Fee: $15,000 (VALUE OF $21,000)

The Platinum Sponsorship provides high visibility promotional benefits during the Annual Conference. The Platinum Sponsorship will raise your visibility and establish your position as a market leader.

Includes the following benefits:

• 10 x 10 exhibit space .......................................................... Page 11
• ECE Spotlight Presentation .................................................. Page 12
• Private Focus Group .......................................................... Page 12
• Two (2) complimentary full conference passes
• Corporate recognition and acknowledgment
• Corporate profile and logo on the ECEDHA website
• One (1) time e-mail access to the ECEDHA Annual Conference attendees

Choose one (1) item from the following selection:

ECE Corporate Spotlight Program Sponsorship — Exclusive* .......................................................... Page 13
ECExpo Sponsor — Exclusive* .................................................. Page 13
ECE Source newsletter .......................................................... Page 14
ECE Webinar ........................................................................ Page 14
Video Session ...................................................................... Page 15
Working Group .................................................................... Page 15
T-Shirt Sponsor — Exclusive* .................................................. Page 18
Baseball Cap Sponsor — Exclusive* ....................................... Page 18
Attendee welcome sponsor — Exclusive* ............................... Page 19
WiFi Sponsor — Exclusive* .................................................... Page 20

*Based upon availability
DIAMOND SPONSORSHIP

Sponsorship Fee: $10,000 (VALUE OF $14,000)

The ECEDHA Conference Diamond Sponsorship offers heightened visibility during the Annual Conference by positioning your organization as a market leader in a professional setting.

Diamond Sponsors can choose either a Spotlight presentation or a Focus Group allowing corporations to engage with the department heads to discuss your products and services.

Includes the following benefits:

• 10 x 10 exhibit space .......................................................... Page 11
• Two complimentary full conference passes
• Corporate recognition and acknowledgment
• Corporate profile and logo on the ECEDHA website
• One (1) time e-mail access to the ECEDHA Annual Conference attendees

Choose one (1) item from the following selection:

• ECE Spotlight Presentation .................................................. Page 12
• Private Focus Group .......................................................... Page 12

Choose one (1) item from the following selection:

• Product Announcement ...................................................... Page 13
• Product Video ................................................................. Page 13
• Virtual Spotlight ............................................................. Page 16
GOLD SPONSORSHIP

Sponsorship Fee: $5,000 *(VALUE OF $8,000+)*

Includes the following benefits:
- 10 x 10 exhibit space
- One (1) complimentary full conference pass
- Corporate recognition and acknowledgment
- Corporate profile and logo on the ECEDHA website

Choose one (1) item from the following selection:
- One (1) time e-mail access to the ECEDHA Annual Conference attendees
- Product Announcement
- Product Video
- Virtual Spotlight

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ECExpo EXHIBIT

Exhibit Fee: $3,500

The ECExpo offers an exhibit opportunity to demonstrate your products and services to the targeted ECEDHA audience. Organized and integrated into the ECEDHA Annual Conference’s networking opportunities, the ECExpo allows you maximum exposure to this important academic community in a professional setting.

The ECExpo includes the following:
- 10 x 10 booth space
- One back wall and two 3-foot side walls
- Company identification sign
- Corporate profile and logo listing on the Website
Conference Sponsorship packages are designed to provide your company with significant brand recognition and exposure. The following items highlighted on pages 13-14, describe in full detail the benefits outlined in the Conference Sponsorship packages.

**ECEexpo Exhibit**

**Sponsorship Fee:** Included in ALL Conference Sponsorship Packages. See also page 11 to purchase the ECEexpo as a stand-alone item.

The ECEexpo offers an opportunity to demonstrate your products and services to the targeted ECEDHA audience. Organized and integrated into the ECEDHA Annual Conference’s networking opportunities, the ECEexpo allows you maximum exposure to this important academic community in a professional setting. The ECEexpo opportunity includes the following:

- 10x10 booth space
- One back wall and two 3-foot side walls
- Company identification sign
- Corporate profile and logo on the Website

**ECE Spotlight Session**

**Sponsorship Fee:** Included in various conference packages, not sold separately

Extend your reach beyond the ECEDHA Annual Conference and ECEexpo with an ECE Spotlight Session. ECE Spotlight Session sponsors are provided with a 10-minute presentation delivered to a captive audience during the Annual Conference. ECE Spotlight presentations are ideally positioned prior to the opening of the ECEexpo to allow ECEDHA members a prime opportunity to hear about your company’s products, services, and views on future trends in ECE education.

**Private Focus Group**

**Sponsorship Fee:** Included in various conference packages, not sold separately

Gain valuable insight from ECEDHA members during intimate Focus Group sessions. Sponsors will have the opportunity to engage with ECEDHA members for discussion on the most relevant issues in your organization, including products, services, and technology. Hosting a Focus Group session allows you to gain key insight regarding your University Program, and discuss ways to enrich your support of educational programs. Corporations to make arrangements directly with the hotel to cover all food and beverage needs for the Focus Group session.
ECEDHA’s Corporate Spotlight Program Sponsorship provides a comprehensive recognition and benefit package. This exclusive opportunity has been created for the Spotlight Program Sponsor to deliver an executive Keynote Breakfast on Sunday morning prior to the Spotlight Program. The Sponsor will host a head-table breakfast for select ECEDHA Board Members, Host University representatives, and Industry Partners.

The Exclusive Corporate Spotlight Program Sponsor will have the opportunity to launch the Spotlight Program by delivering the first Corporate Spotlight presentation.

An extensive marketing and awareness campaign will accompany the sponsor in this premium role.

The ECEDHA ECExpo Floor Sponsorship provides a comprehensive benefit package at the Annual Conference with heightened exposure as the exclusive sponsor of the ECExpo Floor. The ECExpo opens Sunday Evening with a member welcome reception, followed by a full day of exhibits on Monday.

Recognition as the ECExpo Floor Sponsor includes premium booth location on the ECExpo Floor, acknowledgement as the Sunday Evening ECExpo Reception Sponsor, company branding on the ECExpo Floor, and company booth highlighted on the 2019 ECExpo Floor Plan.

Make the most of your product release by making an announcement to the ECE community of 7,000+ ECE acadmics to gain brand/product awareness via a dedicated marketing campaign of e-mail, website and e-Newsletter distribution.

Placing your product video with ECEDHA will build awareness and provide a marketing benefit that will last the life of the video through dedicated outreach to ECEDHA’s vast database of over 7,000 ECE academics.
Corporations who participate in ECE Webinars and ECE Source Newsletters obtain exposure to a targeted circulation of 9,000+ ECE educators.

**ECE SOURCE NEWSLETTER**

**Sponsorship Fee:** Included in various conference packages, or sold separately for $5,000

ECEDHA produces a monthly ECE Source newsletter distributed to ECE educators worldwide. As a sponsor of the ECE Source newsletter, your organization will have an exclusive opportunity to increase mindshare and demand for your products and services with leaders in ECE education. Following the Newsletter, the sponsoring organization will receive a dedicated e-mail distributed to the ECEDHA database reinforcing your targeted message. All leads generated are captured and provided to the sponsor.

**ECE WEBINAR**

**Sponsorship Fee:** Included in various conference packages, or sold separately for $5,000

Increase your brand awareness and showcase your support in ECE education through a webinar sponsorship. ECEDHA offers strategic development and guidance, connecting industry with academia. Through ECEDHA’s co-marketing and co-development leadership, ECEDHA delivers quality content and a professional experience to a targeted database of over 9,000 ECE educators. All leads generated are captured and provided to the sponsor.

**ECE TECHSOURCE**

**Sponsorship Fee:** Included in various conference packages, or sold separately for $5,000

A custom published, dedicated content email, featuring exclusive company provided content. Content to include, but not limited to: webinars (future or on-demand), feature article or white paper, interviews, product announcements, upcoming educational programs, career opportunities, and more. All leads generated are captured and provided to the sponsor.

For more information on ECE Media programs, contact Kim Simpao at 773-315-7779, or ksimpao@ecedha.org.
**EDUCATIONAL SPONSORSHIPS**

**ECEDHA WORKING GROUPS**

**Sponsorship Fee: $5,000**

ECEDHA Working Groups serve as a resource for ECE departments and industry decision makers nationwide to deliberate on future grand challenges led and supported by ECE departments. Sponsors will play a key role in shaping the research conversations, workshops, white papers, and outreach to government partners.

Working Groups include:
- Branding
- Leadership/New Chair Training
- Community
- Education/Curriculum
- Diversity
- Makerspaces
- Robotics

These Working Groups are staged to create the following:
- Visioning Workshops on specific national priorities that assemble scientific leaders to develop white papers and roadmaps
- Leadership and training program for ECE researchers and educators, designed to facilitate a diverse workforce
- An online repository, website event listing, and online community
- Collaboration with relevant organizations in order to develop interdisciplinary and interagency roadmaps
- A broader public understanding

**VIDEO SESSION**

**Sponsorship Fee: $5,000**

Showcase your commitment to ECE education by sponsoring a Video Session during ECEDHA. Choose a session you wish to sponsor, and ECEDHA will use the video footage in post-show e-mails, website and the ECE Source eNewsletter. All leads generated will be provided to the sponsor. Benefits include an introduction of the session/speaker to the audience, collateral seat drop, lead generation, post-show promotion, branding and recognition.
**EDUCATIONAL SPONSORSHIPS**

**EDUCATION WORKSHOP**

**Sponsorship Fee: $5,000**

The Annual Conference offers dedicated time for Workshops during the program. The Workshop includes a half-day of panel discussions, and lively interaction. The Workshop Sponsor will receive logo recognition and the opportunity to distribute collateral in the session and/or provide a promotion giveaway to Workshop attendees. The Workshop Sponsor will also have the opportunity to organize the Workshop, select the topic, and speak in the session, pending approval from the ECEDHA Planning Committee.

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**VIRTUAL SPOTLIGHT**

**Sponsorship Fee: $2,000**

Extend your reach beyond the ECEDHA Annual Conference and ECExpo with an ECE Virtual Spotlight. ECE Virtual Spotlight sponsors are provided with a 15-minute presentation filmed and captured for post-conference webcast availability. Each Virtual Spotlight is featured in a dedicated e-mail and distributed to the ECEDHA database, and featured on the ECEDHA website and in the ECE Source newsletter.

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**ECEDHA MAKERSPACE**

**Sponsorship Fee: $2,000**

ECEDHA offers corporations the opportunity to participate in the ECEDHA Makerspace, a dedicated area of the Expo for universities to feature their Maker programs and artifacts. Sponsors will receive significant branding benefits as those who support the Makers movement. Additional benefits include:

- Acknowledgment in the ECE Source Makers issue dedicated article with banner ad
- Dedicated ECEDHA pre-conference feature email
- Participation within the Makerspace dedicated exhibit
- Participation in the Makerspace Working Group
- Introductions to the universities participating in the ECEDHA Makerspace Expo

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**GENERAL SESSION**

**Sponsorship Fee: $2,000**

ECEDHA General Session sponsorship provides sponsorship of your choice of an ECEDHA General Session or breakout session and includes logo recognition on the projection screen as members assemble for the session, the opportunity to distribute corporate collateral within the session room, and corporate logo exposure outside of the session room.
The Friday Evening Welcome Reception is the first social gathering for all ECEDHA members during the Annual Conference. Sponsorship benefits include industry attendance for the reception, recognition of your company logo, and brief comments by an executive. Sponsor to make arrangements directly with the hotel to cover all food and beverage needs for the reception.

Saturday evening represents a prime opportunity for a social gathering of ECEDHA members during the Annual Conference. The Saturday Evening Reception is the premier social gathering for ECEDHA members. Sponsorship benefits include logo recognition and promotion. Sponsor to make arrangements directly with the hotel to cover all food and beverage needs for the reception.

The Awards Banquet represents a unique opportunity to demonstrate your company’s leadership to the ECEDHA members. Sponsorship benefits include recognition of your company logo, brief comments by an executive, two tickets to attend the awards dinner, special reserved seating, and corporate logo on custom invitations.

The Prestigious Awards include:
Diversity Award • Industry Award • Innovative Program Award • Outstanding Leadership and Service Award

ECEDHA members will enjoy ice cream on the ECExpo Floor, compliments of the Ice Cream Social Sponsor. Sponsorship benefits include recognition of your company logo, and ice cream distribution at your booth.
CONFERENCE BAG  
Sponsorship Fee: $3,000

The ECEDHA Conference Bag Sponsorship offers logo recognition on the Conference Bags received by all ECEDHA attendees. ECEDHA Conference Bags will be distributed at registration and will be utilized during the entire conference and afterwards on hundreds of university campuses.

SPORTS BOTTLE  
Sponsorship Fee: $3,000

Sponsor an ECEDHA sports bottle with your corporate logo for all ECEDHA academic members to take back to their desks.

T-SHIRT  
Sponsorship Fee: $5,000

Display your company name and logo prominently on an ECEDHA t-shirt to be distributed to all attendees during the Annual Conference. ECEDHA members will proudly wear their conference t-shirts with your corporate logo throughout the year.

BASEBALL CAP  
Sponsorship Fee: $5,000

Attendees of ECEDHA will take home a baseball cap with your company logo to sport year round to remind them of their time at the Annual Conference.

T-SHIRT  
Sponsorship Fee: $5,000

Display your company name and logo prominently on an ECEDHA t-shirt to be distributed to all attendees during the Annual Conference. ECEDHA members will proudly wear their conference t-shirts with your corporate logo throughout the year.

BASEBALL CAP  
Sponsorship Fee: $5,000

Attendees of ECEDHA will take home a baseball cap with your company logo to sport year round to remind them of their time at the Annual Conference.
**MERCHANDISE SPONSORSHIPS**

**NAME BADGE LANYARD**  
**Sponsorship Fee: $2,000**  

The ECEDHA Name Badge Lanyard sponsorship offers prominent visibility for your organization. ECEDHA name badges and lanyards are distributed to all attendees and guests at registration and are worn throughout the event. Your corporate logo will be worn by more than 300 ECEDHA meeting participants and guests throughout the program.

**NAME BADGE INSERT**  
**Sponsorship Fee: $1,500**  

ECEDHA attendees and guests will recognize your organization’s name with the name badge insert. This insert extends above the badge and offers prominent advertising/branding space to capture the attention of ECEDHA attendees.

**ATTENDEE WELCOME**  
**Sponsorship Fee: $5,000**  

Welcome ECEDHA members to the Annual Conference with a special company branded gift distributed to all academic members upon their arrival. Specialty gifts will be enjoyed by the ECEDHA members throughout the years.

**NOTEBOOK AND PENS**  
**Sponsorship Fee: $2,500**  

A Notebook, bearing your company logo, will be distributed to Annual Conference attendees as they come to the registration counter. These notepads will be used by the academics during the Annual Conference and throughout the year. Pens to be supplied by sponsoring organization.
TECHNOLOGY SPONSORSHIPS

WiFi

Sponsorship Fee: $3,000

Drive traffic to your corporate website by sponsoring WiFi during the Annual Conference. Increase your company’s exposure during ECEDHA by connecting members to your corporate website. The WiFi sponsor has the opportunity to create a dedicated landing page, showcasing your academic products and services. Sponsor will receive pre-show and on-site recognition.

MOBILE APP

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The mobile event app for ECEDHA provides you with the opportunity to connect with attendees in a unique and personal way. The custom-designed, mobile app puts all event information at the attendees’ fingertips – anytime, anywhere – with real-time updates provided at the conference. Sponsor will receive exposure and branding, as well as a special personal company outreach via the app.

POLLING

Sponsorship Fee: $3,000

Facilitate dialog and information exchange within the ECEDHA community as the ECEDHA Polling Sponsor. Benefits include significant recognition and branding with every Poll and the post-show polling results summary on the ECEDHA Website, and the opportunity to create a specific question during the ECEDHA program. Polling app will be branded as the Sponsoring <Company> Polling app.
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